



EXECUTIVE SEMINAR

GLOBAL GOVERNANCE PROGRAMME

SERVICES, TRADE, AND THE UN SUSTAINABLE DEVELOPMENT GOALS: WHICH POLICIES MATTERS MOST?

Scientific Coordinators:

Ben Shepherd | Developing Trade Consultants

Bernard Hoekman | European University Institute

Cappella

Villa Schifanoia, Via Boccaccio 121 - Florence



4 - 6 MARCH 2019

■ INTRODUCTION

The United Nations Sustainable Development Goals (SDGs) frame the actions of development partners—donors, beneficiaries, international organizations, and civil society—over the 2030 time horizon. The SDGs are wide ranging, and overlap in many areas with international trade and investment. Businesses with international activities, as well as international organizations and research institutes, are in a position to take positive actions to help move the development agenda forward. But to do so, they need to be informed on the content of the SDGs, and leaders need to think creatively about how their organizations can contribute—an area in which the UN framework provides little concrete guidance.

The purpose of this Executive Training is to introduce participants to the SDGs framework, with the aim of provoking discussion as to the ways in which business, international organizations, and researchers can participate in promoting progress. The emphasis will be on the services dimension, especially trade and investment linkages across countries and policy reforms that can support improved access to vital services for people in low and middle income countries. The course will assemble experts from around the world to discuss the many ways in which services and policy can contribute to the SDGs, and also to address issues—particularly performance measurement and attribution—where the goals themselves remain vague. Participants will leave better informed on:

- The policy framework governing international development efforts through 2030.
- The ways in which business, international organizations, and researchers can contribute to progress.
- The issues that confront policymakers and civil society in seeking to develop concrete actions and



Co-funded by the
Erasmus+ Programme
of the European Union



timetables to move forward on sustainable development.

- The data and quantitative measures available to track performance and inform decision-making.
- The role of services in supporting key development objectives.

■ DRAFT PROGRAMME

4 MARCH

09.30 - 09.45	Opening Brigid Laffan (TBC) European University Institute
09.45 - 10.15	Introduction and Course Overview Ben Shepherd Developing Trade Consultants
10.15 - 10.45	Coffee break
10.45 - 12.30	Trade and Investment in the SDGs: What are the Linkages? Ben Shepherd Developing Trade Consultants
12.30 - 14.00	Lunch break
14.00 - 15.30	Services for Development: The Role of Policy Bernard Hoekman, Matteo Fiorini European University Institute
15.30 - 16.00	Coffee break
16.00 - 17.30	Group Exercise: Services Trade in the Developing World – 2000 to 2015 Ben Shepherd Developing Trade Consultants
20.00	Dinner

5 MARCH

09.00 - 10.30	Services, Trade, and Gender Justine Lan World Trade Organisation
10.30 - 11.00	Coffee break
11.00 - 12.30	Trade and Health Services Matthias Helble Asian Development Bank
12.30 - 14.00	Lunch break
14.00 - 15.30	New Technologies, Digital Trade Barriers and the SDGs Martina Ferracane European Centre for International Political Economy
15.30 - 16.00	Coffee break
16.00 - 17.30	Trade, Services, and the Environment Patrick Low University of Hong Kong

6 MARCH

09.00 - 10.30	Climate Change (title tbd) Patrick Low University of Hong Kong
10.30 - 11.00	Coffee break
11.00 - 12.30	Group Exercise: From UN Goals to Concrete Actions Ben Shepherd Developing Trade Consultants
12.30 - 14.00	Farewell lunch

■ SPEAKERS

Martina Ferracane	European Centre for International Political Economy, Belgium
Matteo Fiorini	European University Institute, Italy
Matthias Helble	Asian Development Bank, Philippines
Bernard Hoekman	European University Institute, Italy
Justine Lan	World Trade Organisation, Switzerland
Patrick Low	University of Hong Kong, China
Ben Shepherd	Developing Trade Consultants, United States