



ROBERT  
SCHUMAN  
CENTRE FOR  
ADVANCED  
STUDIES

# World Trade Forum Trade, Development and Sustainability

28 - 29 September 2018  
Badia Fiesolana, Via dei Roccettini, 9  
San Domenico di Fiesole



| BertelsmannStiftung

## **WORLD TRADE FORUM 2018**

### ***TRADE, DEVELOPMENT AND SUSTAINABILITY***

Jointly organised by the European University Institute and the World Trade Institute

Badia Fiesolana, Via dei Roccettini, 9 - San Domenico di Fiesole

**28 - 29 SEPTEMBER 2018**

#### **■ INTRODUCTION**

The multilateral trading system is under stress. Unilateral trade restricting actions by the US and retaliatory responses are one major sources of tension. Another is the refusal by the US to agree to new appointments to the WTO Appellate Body, threatening the ability of WTO members to settle trade disputes. In May 2018 President Macron called for major trading powers to reflect on desirable WTO reforms. Underlying many trade tensions are national policies motivated by economic development objectives. How to reconcile the need for governments to be able to pursue development goals with possible adverse effects on trading partners has long been a key challenge for the global trade regime. Another key challenge is to ensure trade is sustainable.

The 2018 World Trade Forum brings together leading trade practitioners and scholars, government officials, and representatives of international and nongovernmental organizations. Sessions will address the state of play in the WTO and global trade policy trends, external trade strategies of the EU, China and the United States, links between international integration and sustainable trade, measurement of sustainability and recent trade policy research. Every year, a book related to the World Trade Forum is published with Cambridge University Press. For 2018, the book project is managed by Cosimo Beverelli (WTO), Jürgen Kurtz (EUI) and Damian Röss (WTI).

## ■ DRAFT PROGRAMME

### 28 SEPTEMBER

- 12.00 - 13.30 Registration
- 13.30 - 13.45 *Welcome*  
**Brigid Laffan** | European University Institute  
*Opening remarks*  
**Joseph Francois** | World Trade Institute  
**Bernard Hoekman** | European University Institute
- 13.45 - 15.15 *Plenary Session I - The Backlash against Globalization: Implications for (Trade) Governance*  
Chair  
**Alan Beattie** | Financial Times  
Panellists  
**Brigid Laffan** | European University Institute  
**Paola Conconi** | Free University of Brussels  
**Caroline Freund** | World Bank  
**Lúcio Vinhas de Souza** | European Commission
- 15.15 - 15.45 Coffee break
- 15.45 - 17.15 *Parallel Session A: Voluntary Sustainability Standards and NTMs*  
**Alessandro Nicita** | United Nations Conference on Trade and Development  
**Santiago Fernandez De Cordoba Briz** | United Nations Conference on Trade and Development  
**Florence Tartanac** | Food and Agriculture Organization of the United Nations  
**Marcelo Olarreaga** | University of Geneva  
  
*Parallel Session B: Book topic track*  
*Is there a trade-off between achieving the SDGs and economic development?*  
Chair  
**Cosimo Beverelli** | European University Institute  
Book chapter presentations  
**Kim Hye-Sung** | Winthrop University  
**Axel Berger** | German Development Institute  
**Christine Mc Daniel** | George Mason University  
Discussants  
**Cosimo Beverelli** and **Damian Raess**  
  
*Parallel Session C: Data track: Measuring sustainability*  
**Octavio Fernandez** | World Trade Institute  
**Ilaria Espa** | University of Lugano

- 17.15 - 17.30 Coffee break
- 17.30 - 19.00 *Plenary Session II – Trade and Sustainability: Where are we? Can we get there?*  
Chair  
**Matthias Helble** | Asian Development Bank Institute
- Panellists  
**Ken Ash** | Organisation for Economic Cooperation and Development  
**Carolyn Fischer** | Free University Amsterdam (tbc)  
**Arancha Gonzalez** | International Trade Centre  
**Joseph Francois** | World Trade Institute and University of Bern
- 19.00 - 20.00 Reception with buffet dinner

## **29 SEPTEMBER**

- 09.00 - 10.30 *Parallel Session D: Trade and the SDGs*  
**Matthias Helble** | Asian Development Bank Institute  
**Justine Lan** | World Trade Organisation  
**Matteo Fiorini** | European University Institute
- Parallel Session E: Book topic track*  
*MNCs, international investment (policy), and sustainable investment/development*  
Chair  
**Jürgen Kurtz** | European University Institute
- Book chapter presentations  
**Lee Ann Jackson** | World Trade Organisation  
**Matteo Fiorini** | European University Institute  
**Jorge Sahd** | Pontifical Catholic University of Chile  
**Geoffrey Gertz** | Brookings Institution
- Discussants  
**Cosimo Beverelli** and **Damien Raess**
- Parallel Session F: Trade dimensions of China's Belt and Road Initiative*  
**Michele Ruta** | World Bank  
**Longyue Zhao** | Guangdong University of Foreign Studies  
**Bernard Hoekman** | European University Institute
- 10.30 - 11.00 Coffee break

- 11.00 - 12.30 *Plenary Session III - The WTO under threat: Is reform needed? Is it feasible? Options and scenarios*  
Chair  
**Andreas Esche** | Bertelsmann Stiftung  
Panellists  
**Xiankun Lu** | UIBE and Wuhan University  
**Pascal Lamy** | Delors Institute  
**Stormy-Annika Mildner** | The Federation of German Industries  
**Peter van den Bossche** | World Trade Institute
- 12.30 - 13.30 Lunch
- 13.30 - 15.00 *Parallel Session G: Trade promotion and market access strategies*  
**Mauro Boffa** | Universal Postal Union  
**Miklos Koren** | Central European University
- Parallel Session H: Book topic track*  
*Sustainable development in EU trade and investment policy and at the WTO*  
Chair  
**Damian Raess** | World Trade Institute  
Book chapter presentations  
**Giovanna Adinolfi** | University of Milan  
**Robert Basedow** | European Institute, London School of Economics  
**Ilaria Espa** | University of Lugano  
Discussant  
**Jürgen Kurtz** | European University Institute
- Parallel Session I: Measurement of trade-non-trade linkages and outcomes*  
**Marie Luise Rau** | Wageningen University & Research  
**Lisa Lechner** | University of Innsbruck  
**Miriam Manchin** | University College London
- 15.00 - 15.30 Coffee break
- 15.30 - 16.30 *Plenary Session IV - Digital Trade Technologies, Services and Sustainable Development*  
Chair  
**Robert Koopman** | World Trade Organisation (tbc)  
Panellists  
**Marion Jansen** | International Trade Centre  
**Erik van der Marel** | European Centre for International Political Economy  
**Ben Shepherd** | Developing Trade Consultants