



European University Institute

ROBERT SCHUMAN CENTRE FOR ADVANCED STUDIES



World Trade Forum Trade, Development and Sustainability

28 - 29 September 2018
Badia Fiesolana, Via dei Roccettini, 9
San Domenico di Fiesole



| BertelsmannStiftung

WORLD TRADE FORUM 2018

TRADE, DEVELOPMENT AND SUSTAINABILITY

Jointly organised by the European University Institute and the World Trade Institute

Badia Fiesolana, Via dei Roccettini, 9 - San Domenico di Fiesole

28 - 29 SEPTEMBER 2018

■ INTRODUCTION

The multilateral trading system is under stress. Unilateral trade restricting actions by the US and retaliatory responses are one major sources of tension. Another is the refusal by the US to agree to new appointments to the WTO Appellate Body, threatening the ability of WTO members to settle trade disputes. In May 2018 President Macron called for major trading powers to reflect on desirable WTO reforms. Underlying many trade tensions are national policies motivated by economic development objectives. How to reconcile the need for governments to be able to pursue development goals with possible adverse effects on trading partners has long been a key challenge for the global trade regime. Another key challenge is to ensure trade is sustainable.

The 2018 World Trade Forum brings together leading trade practitioners and scholars, government officials, and representatives of international and nongovernmental organizations. Sessions will address the state of play in the WTO and global trade policy trends, external trade strategies of the EU, China and the United States, links between international integration and sustainable trade, measurement of sustainability and recent trade policy research. Every year, a book related to the World Trade Forum is published with Cambridge University Press. For 2018, the book project is managed by Cosimo Beverelli (WTO), Jürgen Kurtz (EUI) and Damian Röss (WTI).

■ DRAFT PROGRAMME

28 SEPTEMBER

- 12.00 - 13.30 Registration
- 13.30 - 13.45 *Welcome*
Brigid Laffan | European University Institute
Opening remarks
Joseph Francois | World Trade Institute
Bernard Hoekman | European University Institute
- 13.45 - 15.15 *Plenary Session I - The Backlash against Globalization: Implications for (Trade) Governance*
Chair
(tbd)
Panellists
Brigid Laffan | European University Institute
Paola Conconi | Free University of Brussels
Caroline Freund | World Bank
Lúcio Vinhas de Souza | European Commission
- 15.15 - 15.45 Coffee break
- 15.45 - 17.15 *Parallel Session A: Voluntary Sustainability Standards and NTMs*
Alessandro Nicita | United Nations Conference on Trade and Development
Santiago Fernandez De Cordoba Briz | United Nations Conference on Trade and Development
Florence Tartanac | Food and Agriculture Organization of the United Nations
Marcelo Olarreaga | University of Geneva
Parallel Session B: Book topic track
Chair
Damian Räss | World Trade Institute
Book chapter presentations
Jorge Sahd | Pontifical Catholic University of Chile
Clara Brandi | German Development Institute
Robert Basedow | European Institute, London School of Economics
Parallel Session C: Data track: Measuring sustainability
Octavio Fernandez | World Trade Institute
Elisa Fornalé | World Trade Institute
Ilaria Espa | University of Lugano
- 17.15 - 17.30 Coffee break

- 17.30 - 19.00 *Plenary Session II - Trade and Sustainability: Where are we? Can we get there?*
Chair
Matthias Helble | Asian Development Bank Institute
Panellists
Ken Ash | Organisation for Economic Cooperation and Development
Carolyn Fischer | Free University Amsterdam (tbc)
Arancha Gonzalez | International Trade Centre
Thomas Cottier | University of Bern
- 19.00 - 20.00 Reception with buffet dinner

29 SEPTEMBER

- 09.30 - 11.00 *Parallel Session D: Trade and the SDGs*
Matthias Helble | Asian Development Bank Institute
Justine Lan | World Trade Organisation
Ben Shepherd | Developing Trade Consultants
Parallel Session E: Book topic track
Chair
Cosimo Beverelli | European University Institute
Book chapter presentations
Hinnerk Gnutzmann | Leibniz University Hannover
Arevik Gnutzmann-Mkrtchyan | Leibniz University Hannover
Christine McDaniel | George Mason University
Lee-Ann Jackson | World Trade Organisation
Parallel Session F: Trade dimensions of China's Belt and Road Initiative
Michele Ruta | World Bank
Longyue Zhao | Guangdong University of Foreign Studies
Bernard Hoekman | European University Institute
- 11.00 - 11.30 Coffee break
- 11.30 - 13.00 *Plenary Session III - The WTO under threat: Is reform needed? Is it feasible? Options and scenarios*
Chair
Andreas Esche | Bertelsmann Stiftung
Panellists
Bernard Hoekman | European University Institute
Pascal Lamy | Delors Institute
Stormy-Annika Mildner | The Federation of German Industries
Peter van den Bossche | World Trade Institute

13.00 - 14.15 Lunch

14.15 - 15.45 *Parallel Session G: Trade promotion and market access strategies*
Mauro Boffa | Universal Postal Union
Miklos Koren | Central European University
Robert Basedow | European Institute, London School of Economics

Parallel Session H: Book topic track
Chair
Jürgen Kurtz | European University Institute

Book chapter presentations
Ilaria Espa | University of Lugano
Geoffrey Gertz | Brookings Institution
Hye-Sung Kim | Winthrop University
Giovanna Adinolfi | University of Milan

Parallel Session I: Measurement of trade-non-trade linkages and outcomes
Marie Luise Rau | Wageningen University & Research
Lisa Lechner | University of Innsbruck
Miriam Manchin | University College London

15.45 - 16.00 Concluding remarks