



European
University
Institute

ROBERT
SCHUMAN
CENTRE FOR
ADVANCED
STUDIES

SCHOOL OF
TRANSNATIONAL
GOVERNANCE



EXECUTIVE TRAINING SEMINAR

GLOBAL GOVERNANCE PROGRAMME

SERVICES IN THE GLOBAL ECONOMY: ANALYTICAL TOOLS AND POLICY FRONTIERS

Scientific Coordinators: **Matteo Fiorini** and **Bernard Hoekman** | European University Institute

Cappella

Villa Schifanoia, Via Boccaccio 121 - Florence

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11 - 13 JULY 2018

■ INTRODUCTION

The rise of services is a common feature in the way patterns of consumption, production and trade are changing all over the world. Services shape the structure of developed economies and direct the economic transformation that accompanies the process of development. Acquiring the tools to understand the role of services and of related policies in contemporary world economy is a necessary condition for global governance. This executive training will draw from rigorous academic research and distill relevant concepts and facts from the economics of services. Equipped with such a toolkit, participants will engage directly with a number of pressing policy challenges. How can we identify the winners and losers of servicification and design a services-led strategy for sustainable development? How shall we rethink industrial policy, regulations and trade agreements to make sure that modern services sectors and trade will deliver higher welfare to everybody?

■ PROGRAMME

11 JULY

09.00 - 09.30

Opening

Bernard Hoekman | Research Area Director Global Economics: Trade, Investment and Development; Global Governance Programme, European University Institute

09.30 - 11.00

Concepts and facts in the economics of services (part I)

Erik van der Marel | European Centre for International Political Economy &

Université libre de Bruxelles

- 11.00 - 11.30 Coffee break
- 11.30 - 13.00 Concepts and facts in the economics of services (part II)
Matteo Fiorini | European University Institute
- 13.00 - 14.00 Lunch break
- 14.00 - 15.30 Services trade and services trade policy: theory and data (part I)
Ingo Borchert | University of Sussex
- 15.30 - 16.00 Coffee break
- 16.00 - 17.30 Services trade and services trade policy: theory and data (part II)
Ingo Borchert | University of Sussex
- 20.00 Dinner

12 JULY

- 09.30 - 11.00 Services, data flows and digital protectionism (part I)
Erik van der Marel | European Centre for International Political Economy & Université libre de Bruxelles
- 11.00 - 11.30 Coffee break
- 11.30 - 13.00 Services, data flows and digital protectionism (part II)
Erik van der Marel | European Centre for International Political Economy & Université libre de Bruxelles
- 13.00 - 14.00 Lunch break
- 14.00 - 15.30 Services and structural transformation: empirical patterns and policy challenges
Ingo Borchert | University of Sussex
- 15.30 - 16.00 Coffee break
- 16.00 - 17.30 Services and international rule-making: discussion of policy cases
Nick Ashton-Hart | Digital Trade Network
- 17.30 - 18.30 Presenting interactive exercise: simulation of an international rule-making case
Nick Ashton-Hart | Digital Trade Network

13 JULY

- 09.30 - 11.00 Individual preparation of the subsequent simulation exercise
- 11.00 - 11.30 Coffee break
- 11.30 - 13.00 Simulation exercise and concluding remarks
Nick Ashton-Hart | Digital Trade Network, **Dominique Njinkeu** | African Trade and Sustainable Development, and **Bernard Hoekman** | European

University Institute

13.00

Distribution of participation certificates and farewell lunch

■ **SPEAKERS**

Nick Ashton-Hart	Digital Trade Network, Switzerland
Ingo Borchert	University of Sussex, United Kingdom
Matteo Fiorini	European University Institute, Italy
Bernard Hoekman	European University Institute, Italy
Dominique Njinkeu	African Trade and Sustainable Development, Cameroon
Erik van der Marel	European Centre for International Political Economy & Université libre de Bruxelles, Belgium

■ **PARTICIPANTS**

Feisal Abdullahi Abdi	Embassy of Somalia, Turkey
Amrita Anand	All India Institute of Local Self Government, India
Farroukh Arafet	Carthage University, Tunisia
Sara Ashour	Ministry of Foreign Trade and Industry, Egypt
Rossella Bardazzi	University of Florence, Italy
Cosimo Beverelli	World Trade Organisation, Switzerland
Ahmet Kaya	People in Need, Turkey
Bhupendra Kumar	Debre Tabor University, Ethiopia
Roland Leudjou	African School of Economics, Benin
Mariusz Maciejewski	European Parliament, Belgium
Mwende Mutua	Community Aid International, Kenya
Emmanuel Orkoh	World Trade Organisation, Switzerland
Gabriel Rached	University Fluminense, Brazil
Fatma Sellami	TANG Berlin-Brandenburg, Germany
Onida Vinavong	Ministry of Industry and Commerce, Laos
Lattanaphone Vongsouthi	Ministry of Industry and Commerce, Laos