



EXECUTIVE TRAINING SEMINAR

GLOBAL GOVERNANCE PROGRAMME

SERVICES IN THE GLOBAL ECONOMY: ANALYTICAL TOOLS AND POLICY FRONTIERS

Scientific Coordinators: **Matteo Fiorini** and **Bernard Hoekman** | European University Institute

Cappella

Villa Schifanoia, Via Boccaccio 121 - Florence

 [@GlobGovProgram](#) [#services](#)

11 - 13 JULY 2018

■ INTRODUCTION

The rise of services is a common feature in the way patterns of consumption, production and trade are changing all over the world. Services shape the structure of developed economies and direct the economic transformation that accompanies the process of development. Acquiring the tools to understand the role of services and of related policies in contemporary world economy is a necessary condition for global governance. This executive training will draw from rigorous academic research and distill relevant concepts and facts from the economics of services. Equipped with such a toolkit, participants will engage directly with a number of pressing policy challenges. How can we identify the winners and losers of servicification and design a services-led strategy for sustainable development? How shall we rethink industrial policy, regulations and trade agreements to make sure that modern services sectors and trade will deliver higher welfare to everybody?

■ DRAFT PROGRAMME

11 JULY

09.00 - 09.30

Opening

Brigid Laffan | Director, Robert Schuman Centre for Advanced Studies & Global Governance Programme, European University Institute

09.30 - 11.00

Concepts and facts in the economics of services (part I)

Erik van der Marel | European Centre for International Political Economy & Université libre de Bruxelles

11.00 - 11.30	Coffee break
11.30 - 13.00	Concepts and facts in the economics of services (part II) Matteo Fiorini European University Institute
13.00 - 14.00	Lunch break
14.00 - 15.30	Services trade and services trade policy: theory and data (part I) Ingo Borchert University of Sussex
15.30 - 16.00	Coffee break
16.00 - 17.30	Services trade and services trade policy: theory and data (part II) Ingo Borchert University of Sussex
20.00	Dinner

12 JULY

09.30 - 11.00	Services, data flows and digital protectionism (part I) Erik van der Marel European Centre for International Political Economy & Université libre de Bruxelles
11.00 - 11.30	Coffee break
11.30 - 13.00	Services, data flows and digital protectionism (part II) Erik van der Marel European Centre for International Political Economy & Université libre de Bruxelles
13.00 - 14.00	Lunch break
14.00 - 15.30	Services and structural transformation: empirical patterns and policy challenges Ingo Borchert University of Sussex
15.30 - 16.00	Coffee break
16.00 - 17.30	Services and international rule-making: discussion of policy cases Nick Ashton-Hart Consensus Optimus
17.30 - 18.30	Presenting interactive exercise: simulation of an international rule-making case Nick Ashton-Hart Consensus Optimus

13 JULY

09.30 - 11.00	Discussion of the simulation exercise Nick Ashton-Hart Consensus Optimus
11.00 - 11.30	Coffee break
11.30 - 13.00	Services, trade and structural transformation: winners, losers and policy solutions Bernard Hoekman European University Institute

13.00

Distribution of participation certificates and farewell lunch

■ **SPEAKERS**

Nick Ashton-Hart

Consensus Optimus, Switzerland

Ingo Borchert

University of Sussex, United Kingdom

Matteo Fiorini

European University Institute, Italy

Bernard Hoekman

European University Institute, Italy

Erik van der Marel

European Centre for International Political Economy &
Université libre de Bruxelles, Belgium