



EXECUTIVE TRAINING SEMINAR

GLOBAL GOVERNANCE PROGRAMME

POPULISM AND THE GLOBALISATION BACKLASH: SCENARIOS FOR THE WTO AND 21ST CENTURY TRADE AGREEMENTS

Scientific Coordinators: **Chad P. Bown** | Peterson Institute, and **Bernard Hoekman** | European University Institute

Cappella

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20 - 22 JUNE 2018

■ INTRODUCTION

The increasingly open, rules-based trading system has been a driver of global economic growth and rising average per capita incomes since 1947. Yet opposition currently confronts the system from a number of different quarters. While some of the concerns arising from populists are ill-founded, other concerns, including adjustment costs and distributional effects of globalisation, and the ability to pursue national policy goals – raise important questions for the design of international agreements. Furthermore, the development of complex production relations distributed across many countries seemingly demands cooperation on a variety of regulatory policies at the same time that the populist backlash is arguing for greater national autonomy. Where to draw the lines? This seminar examines these issues, including a focus on the traditional integration agenda that centers on rule-making by major trading powers on policies that generate negative international spillovers.

■ DRAFT PROGRAMME

20 JUNE

09.00 - 09.30	Opening Brigid Laffan Director, Robert Schuman Centre for Advanced Studies & Global Governance Programme, European University Institute
09.30 - 11.00	Tariffs, supply chains and complexities of international cooperation

Emily Blanchard | Tuck School of Business

11.00 - 11.30 Coffee break

11.30 - 13.00 Distributional effects of trades and their policy implications

Emily Blanchard | Tuck School of Business

13.00 - 14.00 Lunch break

14.00 - 15.30 The issue of intellectual property rights - TRIPs vs FTAs, and the backlash

Mark Wu | Harvard Law School

15.30 - 16.00 Coffee break

16.00 - 17.30 China's trade performance in the light of its WTO membership

Mark Wu | Harvard Law School

20.00 Dinner

21 JUNE

09.30 - 11.00 Labor market and distributional dimensions of globalization, trade agreements and technological change: theory and evidence

Douglas Nelson | Tulane University

11.00 - 11.30 Coffee break

11.30 - 13.00 Migration: the economics and the politics

Douglas Nelson | Tulane University

13.00 - 14.00 Lunch break

14.00 - 15.30 Interpreting the US' frustration with the WTO

Chad P. Bown | Peterson Institute

15.30 - 16.00 Coffee break

16.00 - 17.30 Recent re-negotiations: investor-state dispute settlement, intellectual property, state-owned enterprises, regulatory coherence, and more

Chad P. Bown | Peterson Institute

22 JUNE

09.30 - 11.00 Review of the current state of play in the WTO and 'deep' trade and investment agreements

Bernard Hoekman | European University Institute

11.00 - 11.30 Coffee break

11.30 - 13.00 A multi-disciplinary perspective on managing the interface between democracy, capitalism and globalisation - discussion of the Rodrik trilemma

Douglas Nelson | Tulane University

13.00 - 14.00 Lunch break

14.00 - 15.30	Implications for design of trade agreements - re-designing trade cooperation to address legitimacy concerns Bernard Hoekman European University Institute
15.30 - 16.00	Coffee break
16.00 - 17.30	Can plurilateral cooperation be a solution to trade governance challenges? Bernard Hoekman European University Institute
17.30	Distribution of participation certificates and farewell cocktail

■ **SPEAKERS**

Emily Blanchard	Tuck School of Business, United States
Chad P. Bown	Peterson Institute, United States
Bernard Hoekman	European University Institute, Italy
Douglas Nelson	Tulane University, United States
Mark Wu	Harvard Law School, United States