



European University Institute

ROBERT SCHUMAN CENTRE FOR ADVANCED STUDIES



The Global Governance Programme contributes to advancing research and promoting multi-stakeholder dialogues on policies and challenges of: transnational governance and regional integration, global economics, trade, investment and development, and cultural pluralism.

## Research

The Global Governance Programme focuses its research on broad interdisciplinary themes and on the many cross-cutting issues related to globalisation.

- » European, Transnational and Global Governance  
*Director: Brigid Laffan*
- » Global Economics: Trade, Investment and Development  
*Director: Bernard M. Hoekman*
- » Europe in the World  
*Director: Ulrich Krotz*
- » Cultural Pluralism  
*Director: Anna Triandafyllidou*
- » Global Citizenship Observatory (GLOBALCIT)  
*Directors: Rainer Bauböck, Jo Shaw, Maarten Vink*

### Key figures

- >60 Jean Monnet/Max Weber Fellows**
- >40 Distinguished Scholars**
- >490 Publications**  
*Working Papers, Policy Papers, Policy Briefs, Ebooks*



“The Global Governance Programme is indeed one of the Robert Schuman Centre’s flagship programmes and is central to our mission to act as a bridge between academia and the world of practice.”  
*Brigid Laffan | Director*

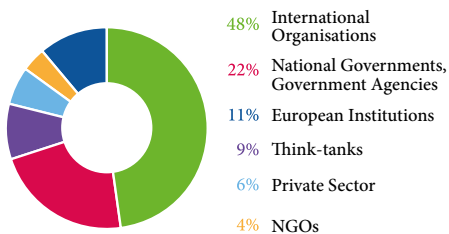
## Timeline

- 18 JUNE 2010** EC President Barroso launches the Global Governance Programme
- 2010-2013** Luis Miguel Poineres Maduro is the first Director
- OCTOBER 2010** 1st Academy Executive Training
- SEPTEMBER 2011** Research team starts developing GlobalStat
- 2012** Directors are appointed for: Global Economics (Bernard M. Hoekman and Petros C. Mavroidis) and Cultural Pluralism (Anna Triandafyllidou)
- SEPTEMBER 2013** Brigid Laffan is the new Director
- MARCH 2014** New research area is created: Europe in the World (Ulrich Krotz)
- JANUARY 2017** Start of GLOBALCIT, successor of the EUDO Citizenship Observatory

## Executive Training

The Academy of Global Governance offers a unique executive training model: a combination of academic, research-based knowledge and evidence-based practice, covering a large variety of subject areas. While the teaching staff includes leading academics from top universities and research centres, the trainees are professionals from EU institutions, international organisations, national administrations, NGOs, private enterprises, and academia.

### Training Participants



### Key figures

- ≈ 1,300 Trainees**
- >50 Executive Training Courses**  
*8-10 training courses/year with 25 participants selected/training course*
- 7 Tailor-made Executive Trainings**  
*Italian Ministry of Foreign Affairs, International Trade Centre and United Nations Conference on Trade and Development among others*

## Policy Dialogue

The Programme represents an exceptional forum for strategic dialogue between research and policymaking. It convenes leading figures from across academia, international organisations, and civil society to identify medium and long term challenges that the world faces, to contribute robust critical thinking and propose directions to address them.

## Main Research Projects

### **Cultural Base: Social Platform on Cultural Heritage and European Identities**

**DIRECTOR:** Anna Triandafyllidou | EUI  
**FUNDING:** Horizon 2020 Programme, EU  
**COORDINATOR:** University of Barcelona  
**RESEARCH CONSORTIUM:** Central European University, Interarts Foundation for International Cultural Cooperation, et al.  
**RESEARCH FOCUS:** Cultural heritage and European identity policy agenda at EU and national level; challenges that need to be addressed in the cultural domain.

### **DemandAT: Addressing demand in anti-trafficking efforts and policies**

**DIRECTOR:** Anna Triandafyllidou | EUI  
**COORDINATOR:** International Centre for Migration Policy Development  
**FUNDING:** 7th Framework Programme, EU  
**RESEARCH CONSORTIUM:** International Centre for Migration Policy Development, Bremen University, Edinburgh University, La Strada International, et al.

**RESEARCH FOCUS:** Types/forms of exploitation in the domestic work sector; motivations and factors driving demand; gaps in legislations and policies. Leading to policy briefs and reports.

### **Trade Policy Research Network**

**DIRECTORS:** Joe Francoise | University of Bern and Bernard Hoekman | EUI  
**CO-FUNDING:** CEPR, World Trade Institute  
**RESEARCH CONSORTIUM:** Centre for Economic Policy Research(CEPR)  
**RESEARCH FOCUS:** Trade policy broadly defined, including the impacts of trade agreements, analysis of non-tariff measures and regulatory policies, and trade and investment in services.

### **Challenges to integrated markets for goods and services**

**DIRECTOR:** Bernard Hoekman | EUI  
**FUNDING:** DG ECFIN (European Commission)  
**RESEARCH FOCUS:** Research seeks to better understand how the quality of economic governance and sectoral regulation affects the productivity impact of reducing services trade barriers for EU manufacturing sectors.

### **The Future of Global Trade Governance**

**DIRECTOR:** Bernard Hoekman | EUI  
**FUNDING:** Bertelsmann Stiftung (in partnership with the WTO)  
**RESEARCH FOCUS:** Coordinate a task

force of international experts to consider new approaches to bolster the functioning of the multilateral trading system, and advance understanding how trade agreements can be designed to support regulatory objectives and have democratic legitimacy.

### **Voluntary Sustainability Standards in a Supply Chain World**

**CO-ORGANISERS:** Matteo Fiorini | EUI and Philip Schleifer | University of Amsterdam

**FUNDING:** Partnership with the International Trade Centre (Geneva)

**RESEARCH FOCUS:** Assessment of the market dynamics, determinants and economic effects of voluntary product standards and certification systems for suppliers in global value chains.

### **GlobalStat**

**DIRECTOR:** Gaby Umbach | EUI  
**FUNDING:** Global Governance Programme, EUI and Fundação Francisco Manuel dos Santos

**RESEARCH FOCUS:** Statistical data, indicators on 15 thematic areas; online database development; globalisation, sustainable and human development; 193 UN member states, plus aggregates for several regional groups.

### **The Political Economy of Measuring State Capacity and Governance**

**DIRECTORS:** Antonio Savoia | ESID and Gaby Umbach | EUI

**FUNDING:** Effective States and Inclusive Development Research Centre (ESID), University of Manchester, UK

**RESEARCH FOCUS:** To map the political economy of governance and state capacity measures by systematically analysing who rates state capacity and governance where, how, what for, and funded by whom.

### **Global Governance by Indicators**

**DIRECTORS:** Nehal Bhuta and Gaby Umbach | EUI

**FUNDING:** Global Governance Programme, EUI

**RESEARCH FOCUS:** Indices and indicators as instruments of global governance; theory, method, use and impact on decision-making. Leading to the Palgrave Handbook on Indicators in Global Governance.

### **The History of EC Foreign Relations, 1957-1992**

**DIRECTORS:** Ulrich Krotz | EUI,

Kiran Klaus Patel | Maastricht University and Federico Romero | EUI

**FUNDING:** Research Council of the EUI

**RESEARCH FOCUS:** Comprehensive review and analysis of the European Community's external relations during the Cold War with individual countries and world regions and in key policy domains.

### **Divided We Stand: Europe's New Ways of Projecting Power and Influence in 21st Century World Politics**

**DIRECTORS:** Ulrich Krotz | EUI and Katerina Wright | New York University and EUI

**FUNDING:** Research Council of the EUI

**RESEARCH FOCUS:** Examination of the over 35 military operations and civilian missions launched by the EU under the Common Security and Defence Policy banner.

### **EU's Global Engagement: A Database of CSDP Military Operations and Civilian Missions Worldwide**

**DIRECTORS:** Danilo Di Mauro | EUI Ulrich Krotz | EUI and Katerina Wright | New York University and EUI

**FUNDING:** Global Governance Programme

**RESEARCH FOCUS:** Examination of the 35-plus military operations and civilian missions launched by the EU under the Common Security and Defence Policy banner.

### **The Origins of the EU's Global Engagement through CSDP Military Operations and Civilian Missions**

**DIRECTORS:** Danilo Di Mauro | EUI Ulrich Krotz | EUI and Katerina Wright | New York University and EUI

**FUNDING:** Global Governance Programme

**RESEARCH FOCUS:** To investigate the main drivers and motivations behind Europe's engagement with the world via CSDP military operations and civilian missions.

### **GLOBALCIT**

**DIRECTOR:** Rainer Bauböck | EUI, Jo Shaw | University of Edinburgh and Maarten Vink | University of Maastricht

**FUNDING:** Global Governance Programme, EUI and British Academy

**RESEARCH FOCUS:** Country and comparative reports, global databases and indicators on citizenship laws and electoral rights.